



Public Relations

We assist clients with developing and delivering messages, managing various speaking engagements and public appearances, trade shows and conventions, media placements, publicity and promotional events.

Our goal is to deliver effective media relations, crisis management, image consulting, media training, reputation management, employee relations and community relations services to ensure the image our clients want is the one they project.

Mission Statement

V.K. Fields & Co. creates a higher standard for public relations and marketing by promptly delivering creative concepts, innovative ideas, effective strategies and quality customer service to our clientele. We are committed to providing excellence and professionalism in every aspect of business and dedicated to serving our community.

Contact Information:

V.K. Fields & Co.

P.O. Box 18651

Raleigh, NC 27619

919-829-5951 / 919-829-5954 fax

www.vkfields.com

Corporate Copywriting

V.K. Fields & Co. functions as a full-service copy house, preparing newspaper and magazine articles, manuscripts, corporate speeches, annual reports, brochures, radio spots, television scripts, and other marketing communications materials for various businesses, publications and non-profit organizations.

Multimedia Marketing

Advertising, marketing and public relations work hand-in-hand to effectively promote and publicize an organization or event.

V.K. Fields & Co. understands the interactive nature of all three industries and specializes in maximizing marketing opportunities for small to medium-size companies to implement successful campaigns. Whether it's radio, television, Internet, direct mail, newspaper or magazine-related, we help our clients reach their desired audiences through targeted multimedia marketing strategies.

Speakers Bureau

Our online Speakers Bureau features top regional, national and international personalities from various sectors of the media, business, technical, ministerial and corporate communities. Renowned motivational speaker Les Brown is one of our major featured personalities.

This division of V.K. Fields & Co. offers a unique pool of professional talent, spokespersons and entertainers to corporations, civic organizations, media outlets, universities and churches seeking to book speakers for various conferences, workshops and other special events.

Visit us online at **www.vkfields.com** for additional information and a current listing of available speakers.



P.O. Box 18651
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A large, semi-transparent watermark of the V.K. Fields & Co. logo is positioned diagonally across the upper right portion of the page. The logo consists of the company name in a bold, sans-serif font, rotated 90 degrees counter-clockwise, and enclosed within a thick, black, rounded rectangular border.

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